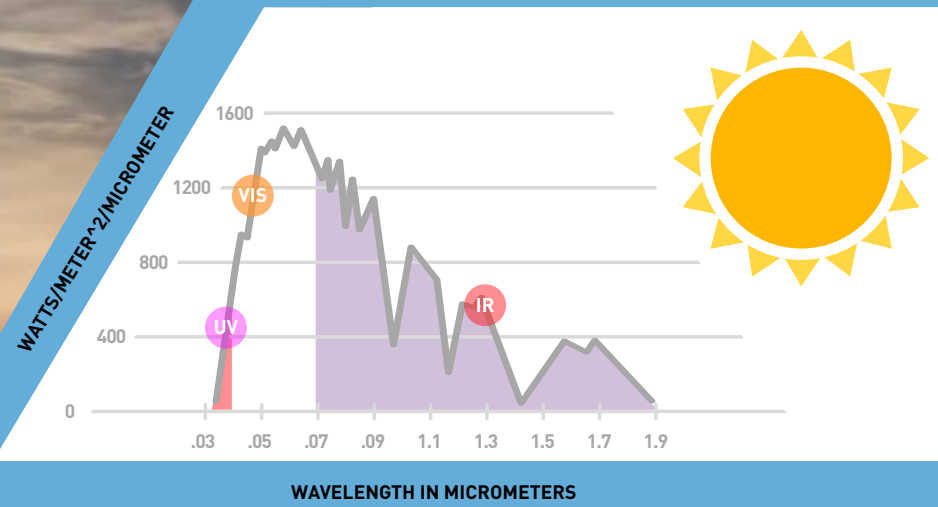


# Here Comes The Sun!

The sun is more than just visible light



## How Cool Are You?

Mitigating solar induced heat build-up  
With infrared reflecting pigments  
Durable. Color. Cooler.



**MORE EXPERTISE**



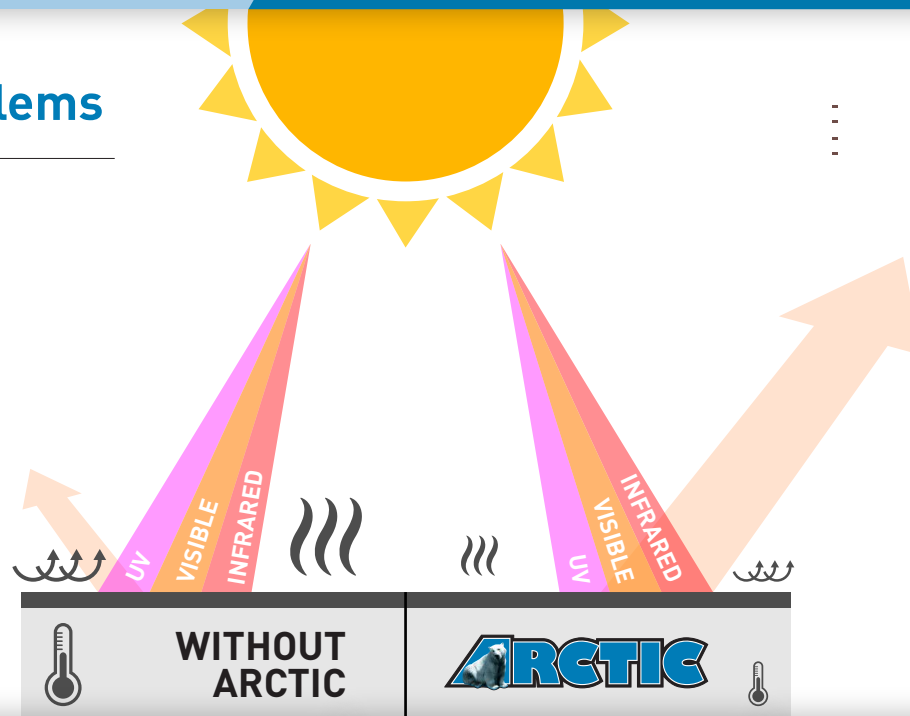
**BETTER PERFORMANCE**



**BEST VALUE**

## These Are The Problems

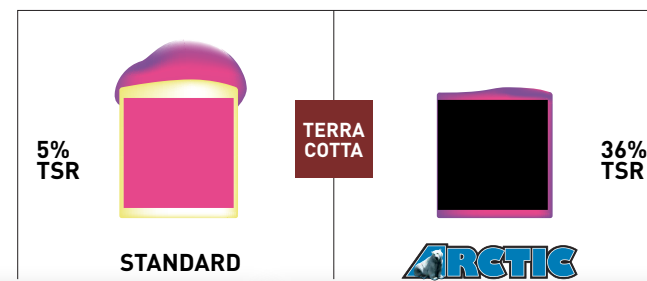
	<b>Convection</b> A hot object heats up the air around it
	<b>Conduction</b> Heat is transferred from the exterior surface to the interior
	<b>Emission</b> Hot materials radiate heat back into the environment



## Here Is The Solution

Increasing the reflectivity keeps an object cooler. Arctic technology gives you more reflectivity in aesthetically pleasing colors.

### IR Heat Signature Same Color Comparison



## Product Innovation



## More Color Options



- To Match Specifications
- To Satisfy Code Requirements
- To Exceed Standards
- To Enhance Performance

## What's In It For You?

