

# Architectural Coatings

## Modern formulation guidelines

**HUNGAROCOAT 2018**

**X. INTERNATIONAL EXHIBITION AND  
CONFERENCE ON PAINT INDUSTRY**



# Content

## Modern formulation guidelines for Architectural coatings

- Hydrophobization of facades with low dirt pick up and improved workability

**TEGO® Phobe**

- Efficient defoaming during processing, filling and application

**TEGO® Foamex**

- Raw material optimization and improved colorant acceptance

**CARBOWET®; TEGO® Dispers**

- Efficient MFFT-Reduction for low-temperature application

**SURFYNOL®**





**Hydrophobization of facades  
with low dirt pick up and improved workability**

**TEGO® Phobe**



# TEGO® Hydrophobing Agents

Hydrophobing Agents designed for emulsion paints in façade and interior paints, insulating materials, plaster and plaster boards

## TEGO® Phobe 1659 – Silicone Resin

- Highest efficiency at lowest dosage level
- Lower dirt pick-up
- Proved **TEGO®** quality
- universal use in silicone resin paint, silicate paints and plasters

## TEGO® Phobe 1409 – amino functional Polysiloxane

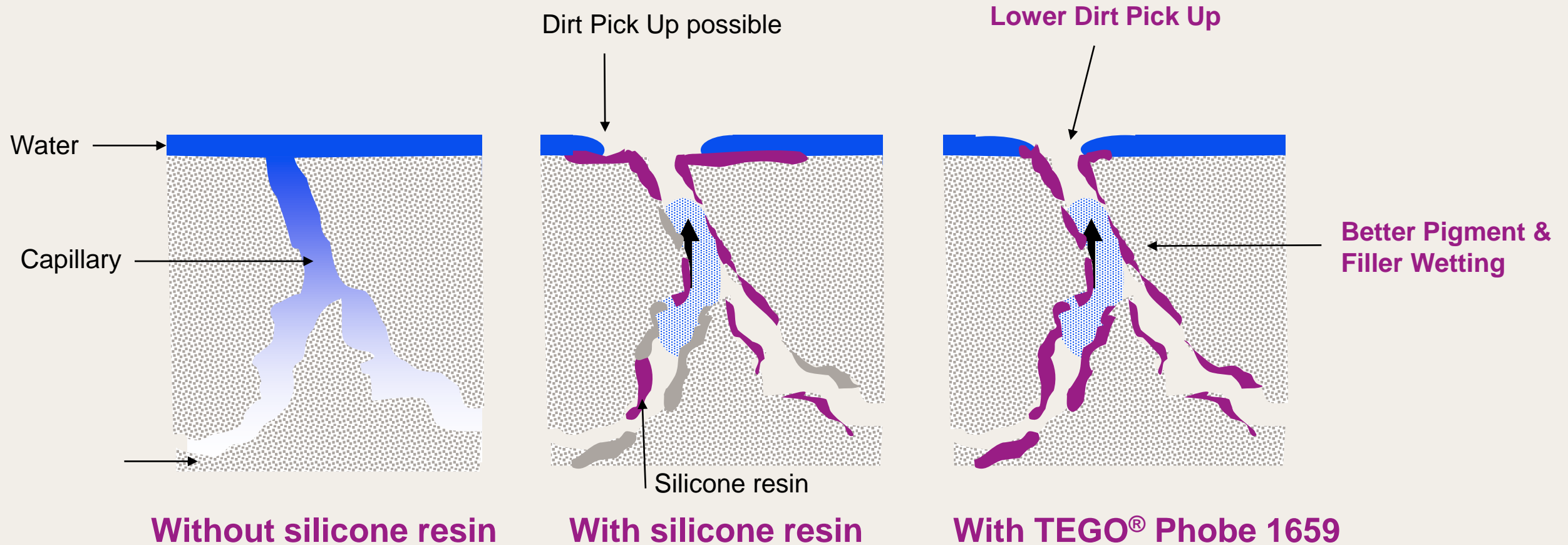
- Super fast drying limits algae and microorganism growth
- W/B Emulsion suitable for EcoLabel Products
- Beading Effect





## Better Wetting of Pigment and Fillers improves silicon resin effect

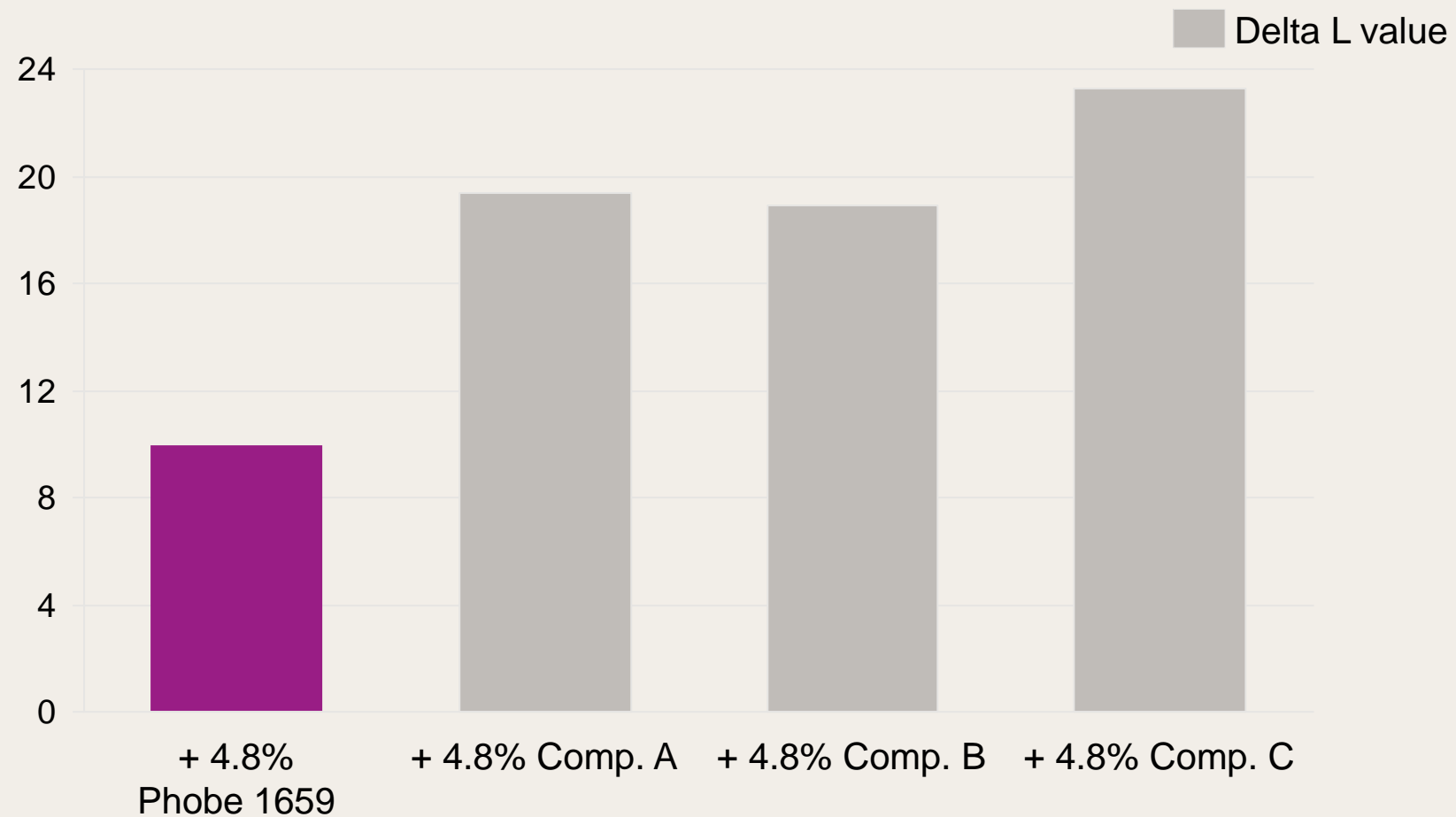
### Effect of Silicone Resin on Water Absorption and Vapor Diffusion





## Lowest dirt pick up

### TEGO® Phobe 1659 with outstanding dirt pick up values



#### Test-System

Silicone resin paint

PVC: 75%

Styrene acrylic binder



## Universal Use – High workability in Plaster

### Facts & results

TEGO® Phobe 1659 can be used as silicon resin different systems with excellent properties for your paint or plaster

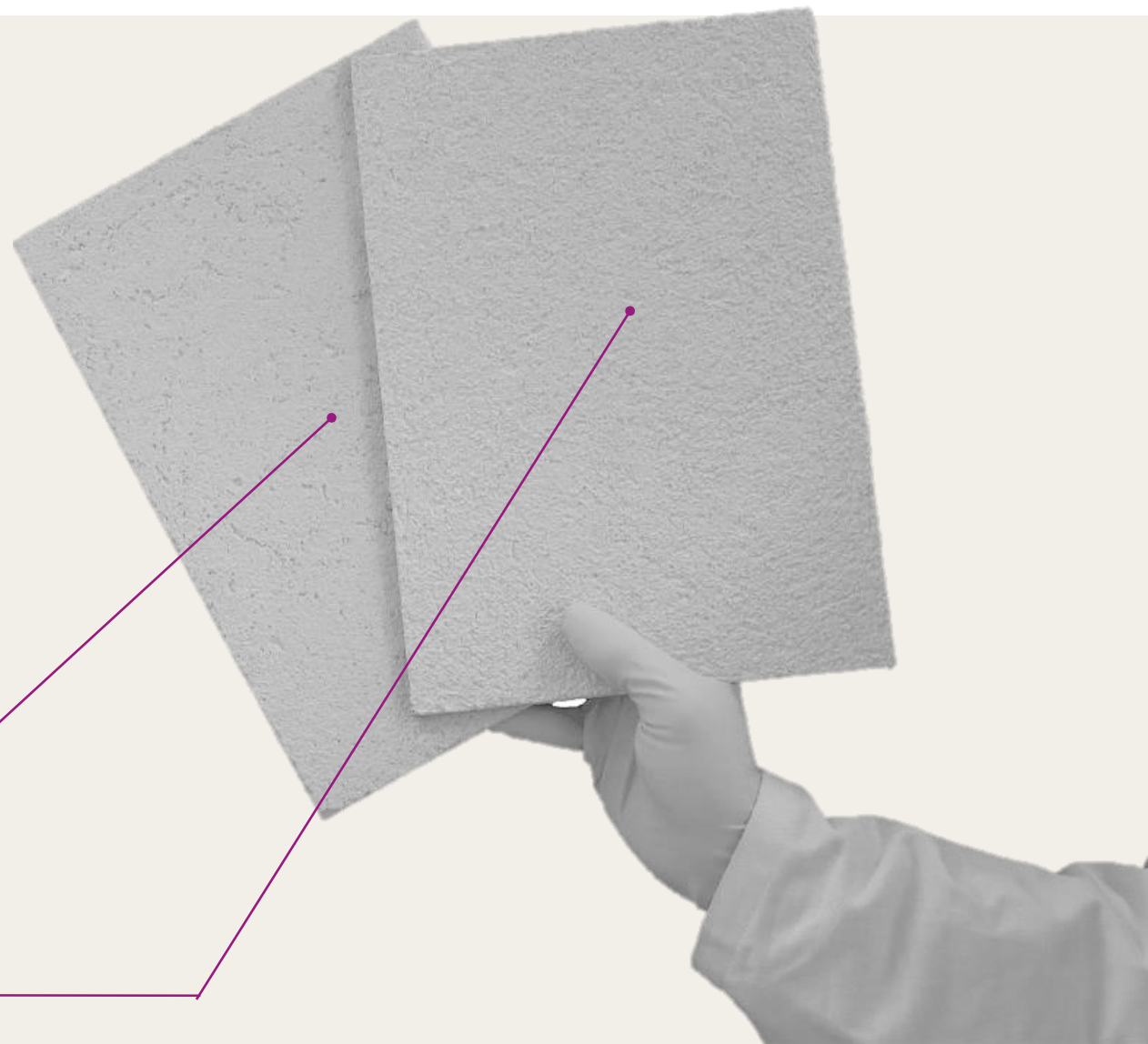
TEGO® Phobe products are tested in a broad variety of systems to provide the needed compatibility in a broad range of systems.

Starting Formulation Available

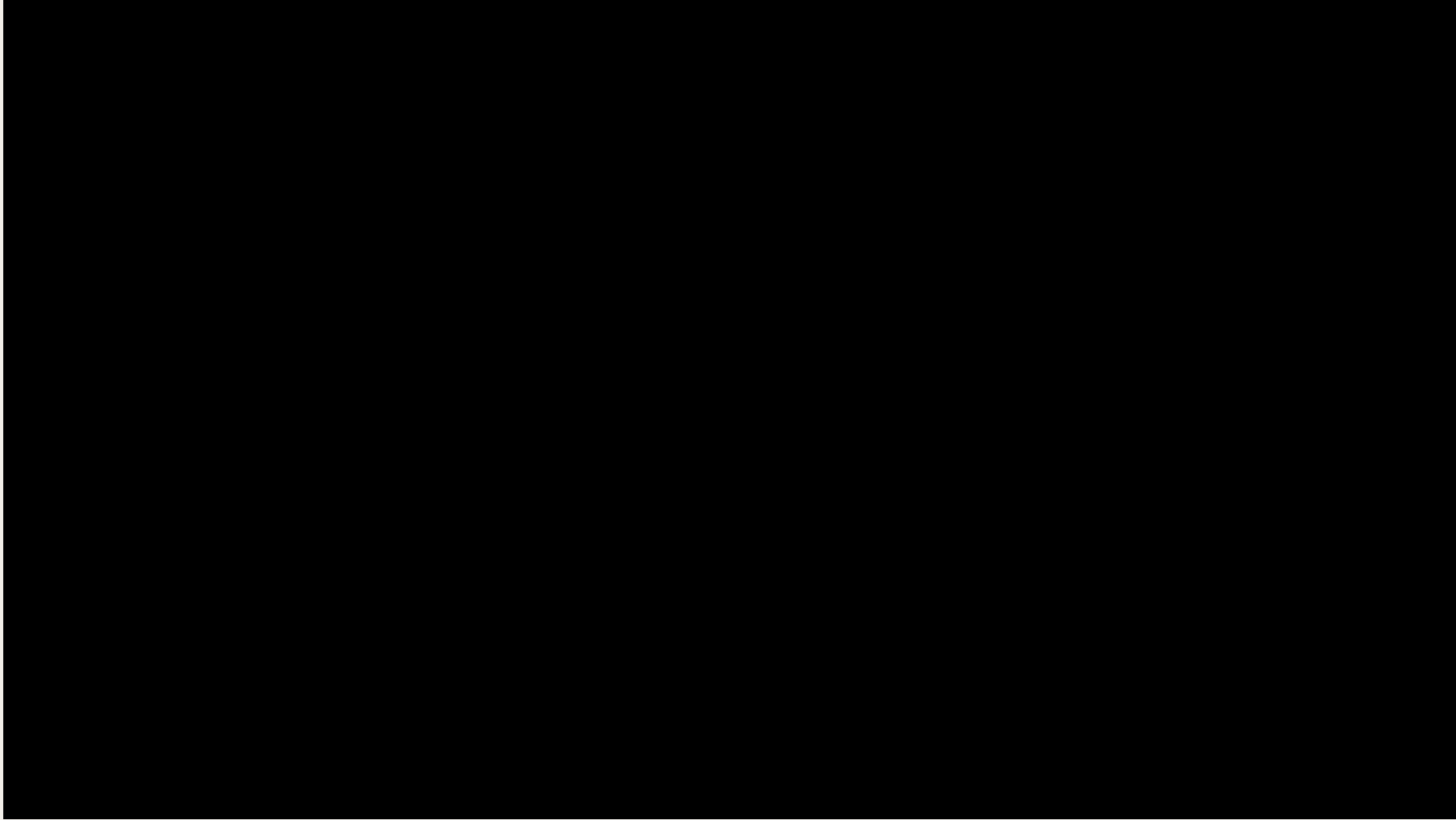


Reference from Competition

**TEGO® Phobe 1659**



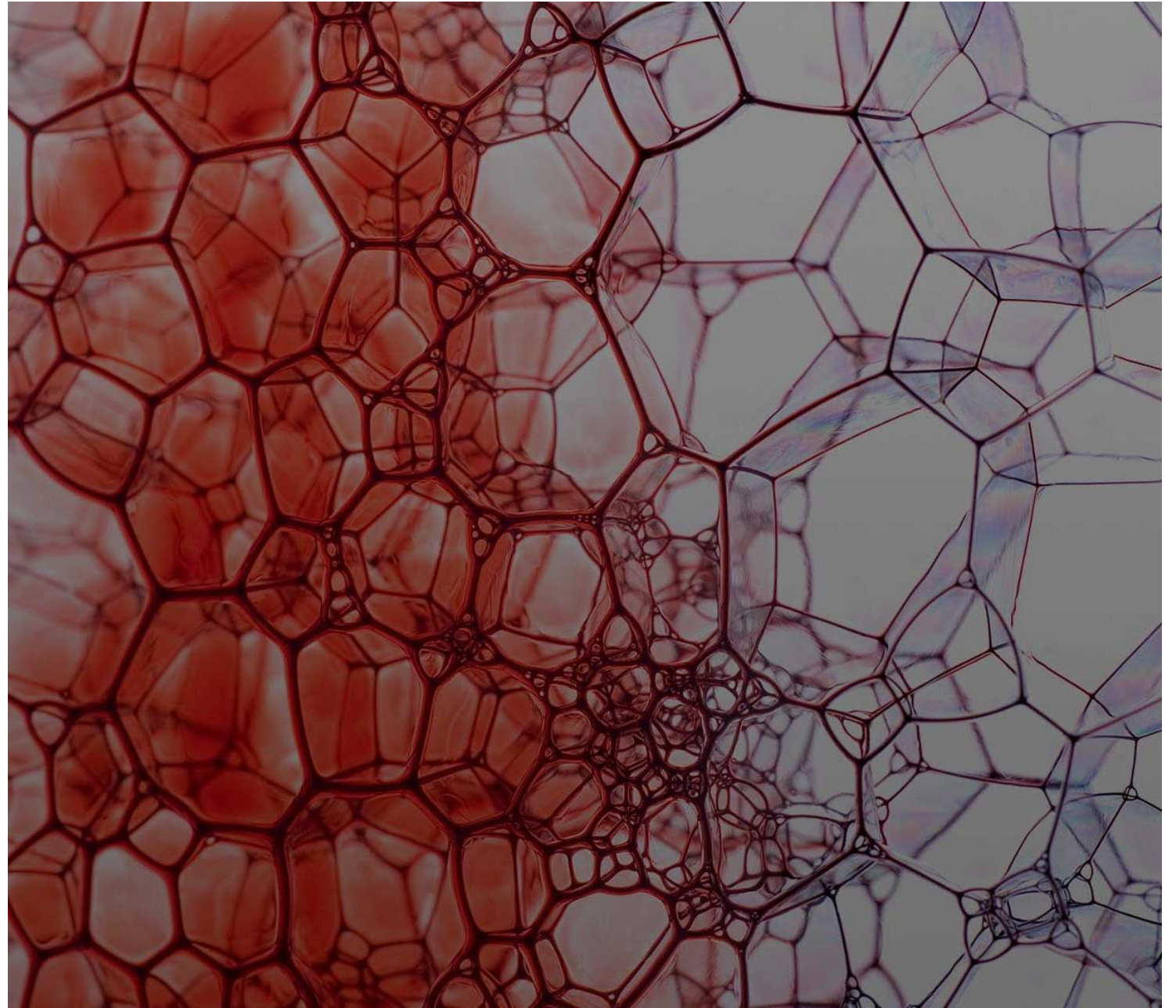
## Improved Workability and Surface appearance





# Efficient defoaming during processing, filling and application

Defoamers for waterborne Architectural Coatings



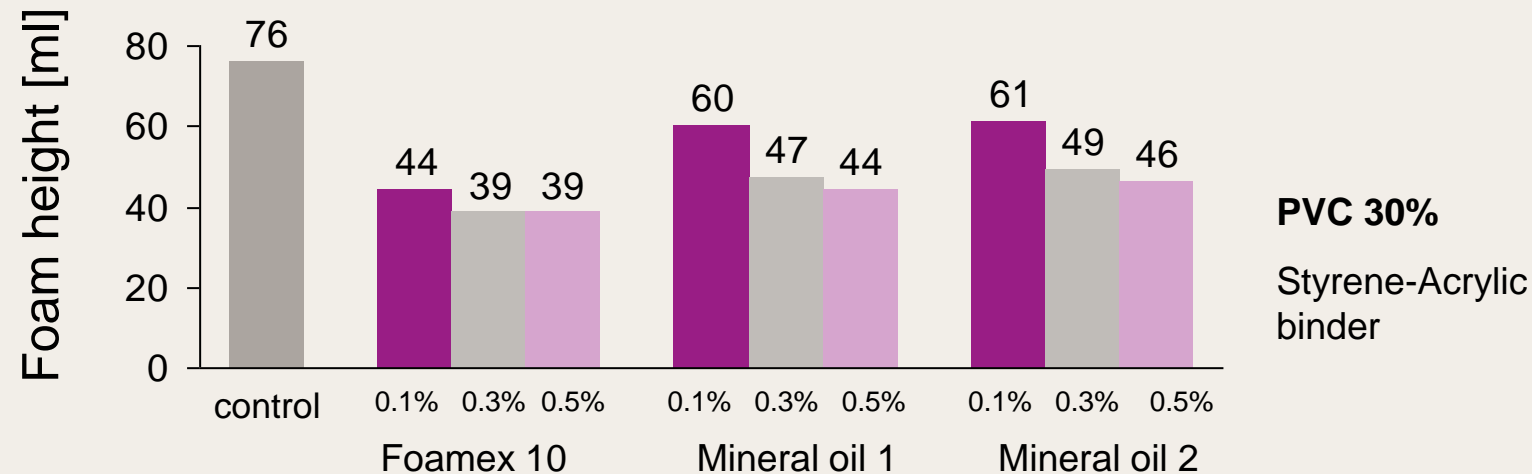
# Dedicated Portfolio Development





## TEGO® Foamex 10

- Highly efficient let-down defoamer
- Best Alternative for Mineral Oil Defoamers
- For mid to high PVC formulations
- Easy to incorporate



- Si-based emulsions
- Low to high – Hydrophilicity / Compatibility
- Styrene acrylic
- Acrylic
- Vinyl acetate
- PU-Acrylic / PU

## Specifications

Active matter **15%**

Effectivity ➤ Compatibility

polyether siloxane  
copolymer, silica free

Ideal combination

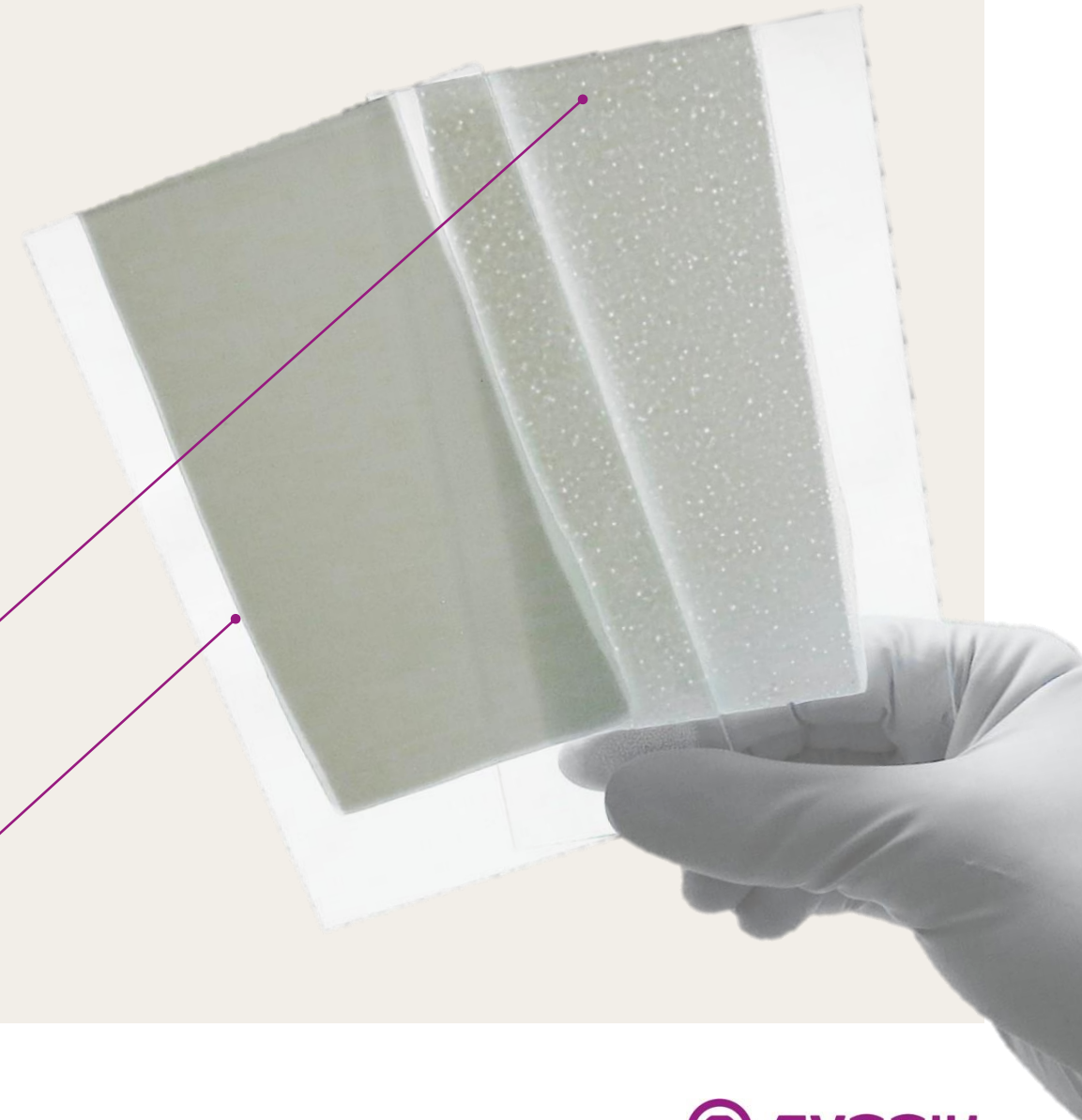


# Best surface quality

## Facts & results

For sensitive architectural paint systems outstanding compatibility is essential.

TEGO® Foamex products are tested in a broad variety of systems to provide the needed compatibility in a broad range of systems. They deliver a strong defoaming effect without craters and incompatibility



Reference from Competition

**TEGO® Foamex 20**




## TEGO® Foamex 32

- Good balance between efficiency and compatibility
- Universal for mill base and let down
- Easy incorporation




 Self-Emulsifying concentrate

 Low to high – Hydrophily / Compatibility

 Styrene acrylic     Acrylic     Vinyl acetate     PU-Acrylic / PU

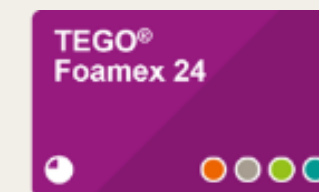
## Specifications

Concentration  100%

Effectivity = Compatibility

Polyether siloxane  
copolymer, silica free

Ideal combination

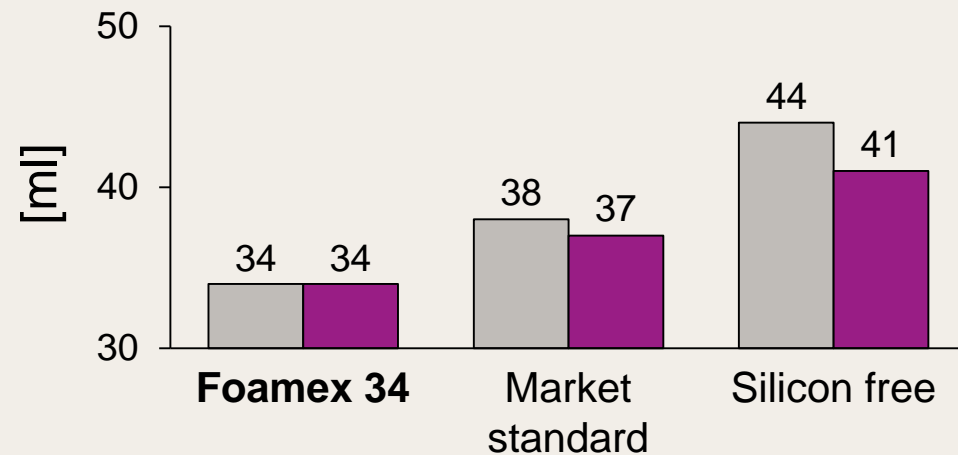
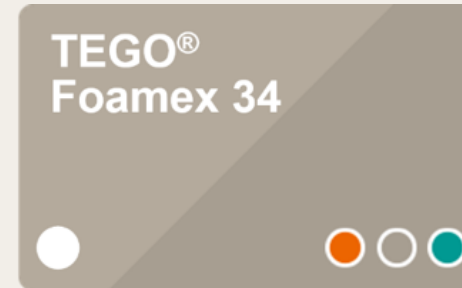






## TEGO® Foamex 34

- Highest efficiency on low dosage
- Strongest defoamer in the mill base
- Very good long term effectiveness
- For mid to high PVC formulations



- Si-based concentrates
- Low to high – Hydrophilicity / Compatibility
- Styrene acrylic    ● Acrylic    ● Vinyl acetate    ● PU-Acrylic / PU

## Specifications

Active matter

100%

Effectivity > Compatibility

polyether siloxane  
copolymer, contains  
fumed silica

Ideal combination



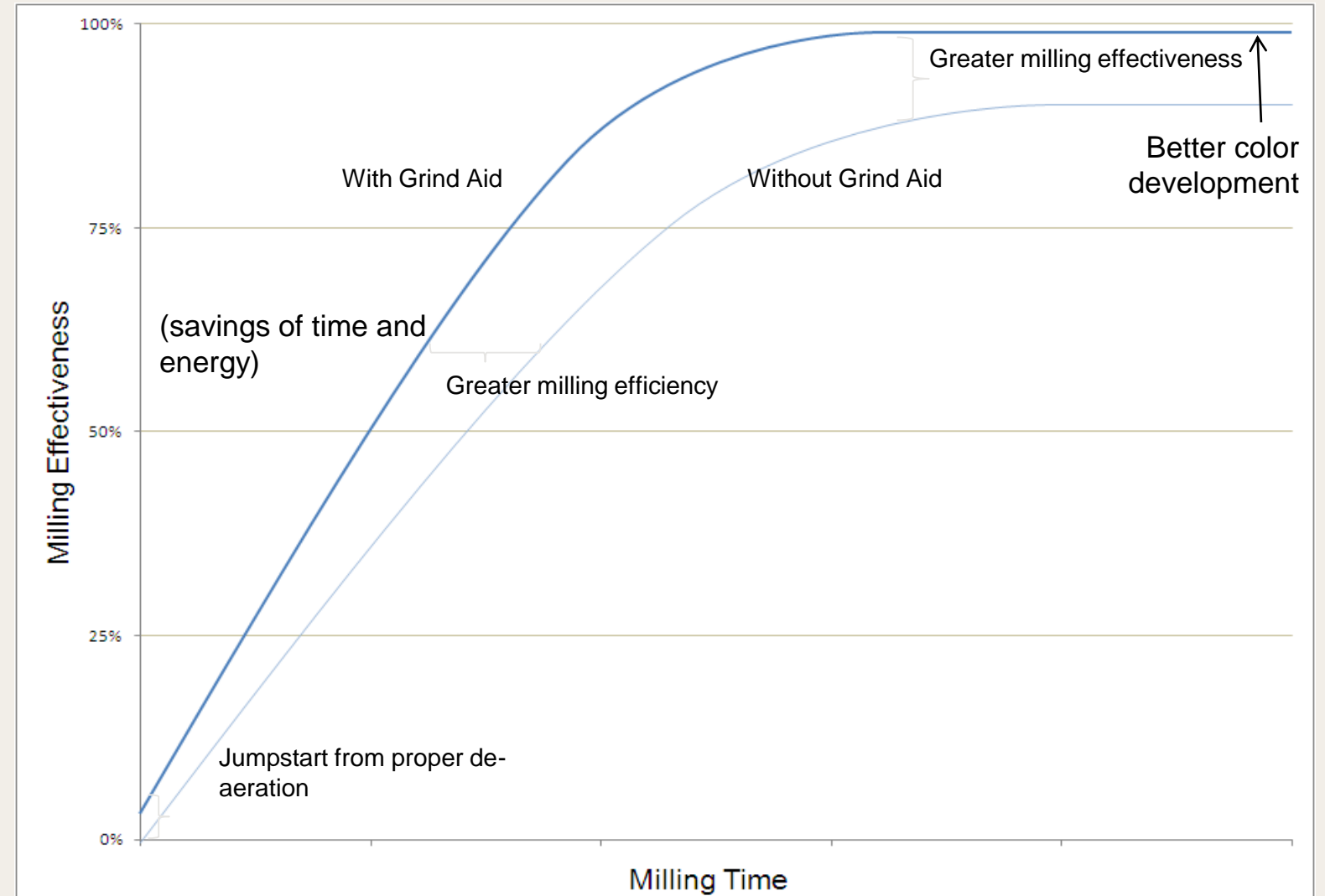
# Raw material optimization and improved colorant acceptance



# CARBOWET® GA 200 - Grind Aid Benefits

## Properties

- Nonionic grind aid surfactant
- Optimal balance between wetting and stabilization
- Low foaming surfactant



# Grind aid benefits : Pigment Wetting Improvement

Pre-mix liquid
Demi water
CARBOWET® GA surfactant or polyphosphate
Polyacrylate dispersant
AIRASE® 5100 defoamer



and



Pre-mix powder
Pigment and Fillers



Results Polyphosphate

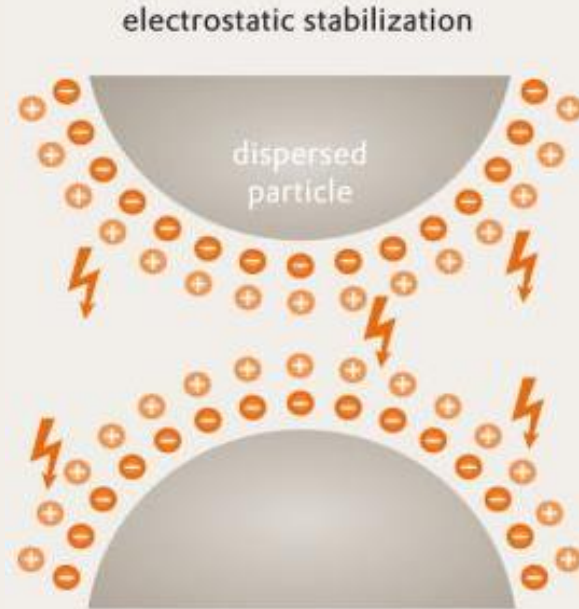


Results CARBOWET® GA' series

# TEGO® Dispers 747 W - The best way for pigment stabilization in your concentrates

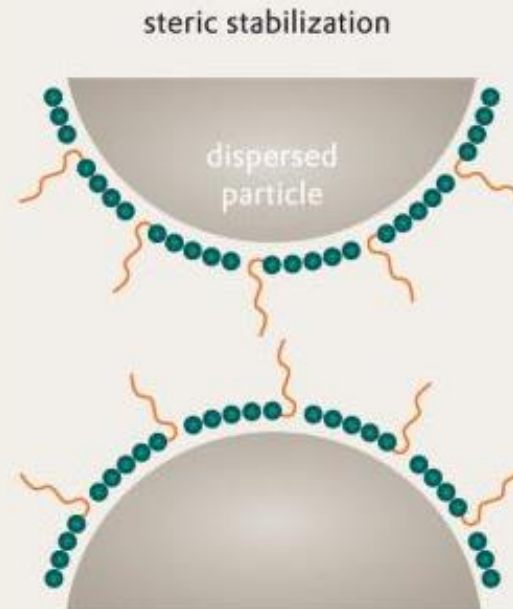
## Polyacrylate dispersants

In waterborne systems



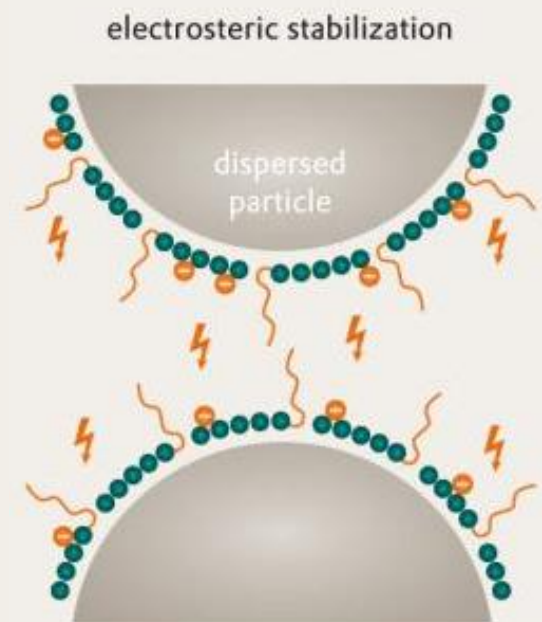
## Polymeric Dispersants:

In waterborne and solvent borne systems



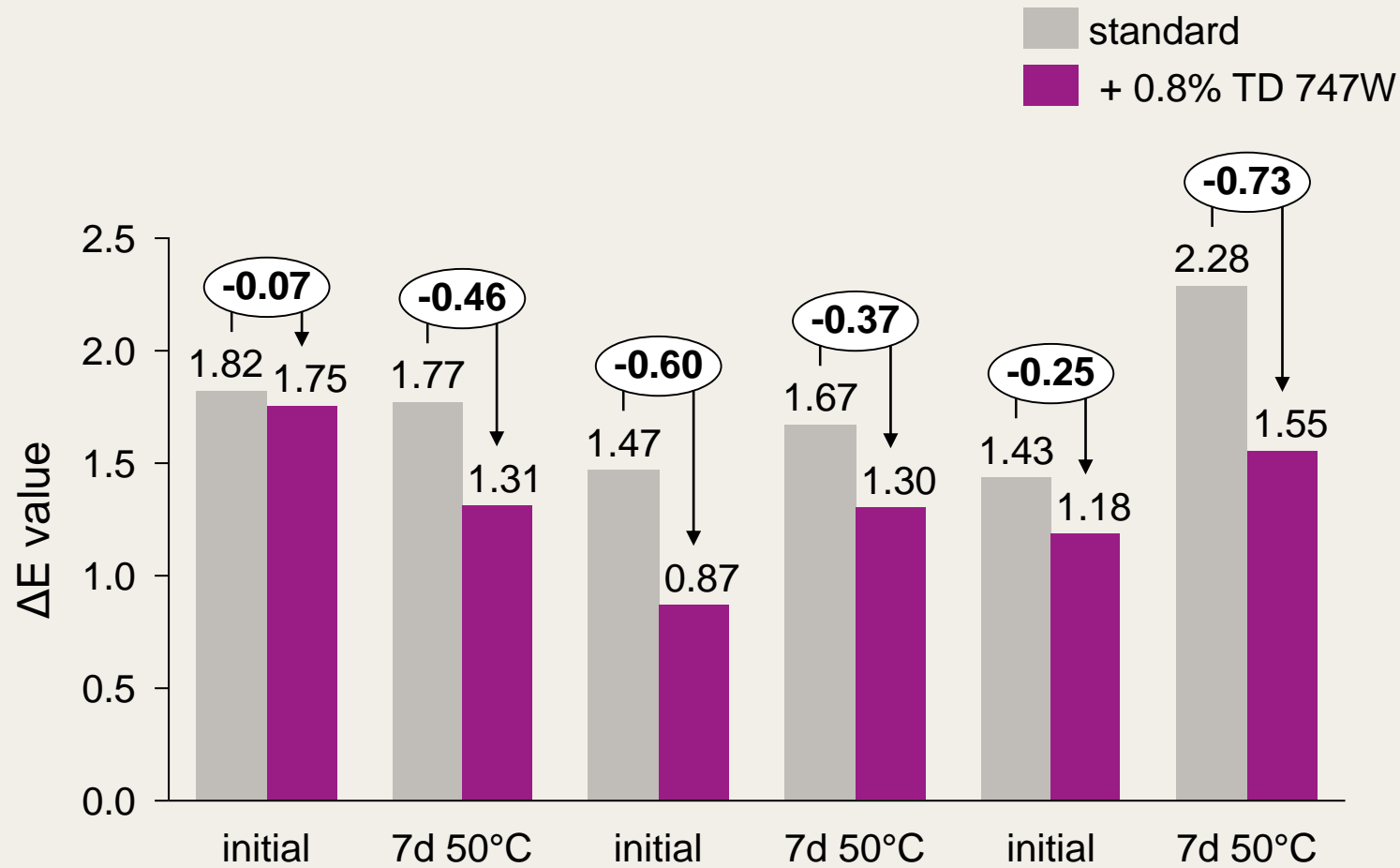
## TEGO® Dispers 747 W

Combination to stabilize your pigments more efficiently





## Better Colorant Acceptance



COMPONENT	1	2
Water	25.18	25.74
Additives	0.46	0.46
Surfactant	0.56	-
Polyacrylate salt dispersant	0.80	-
TEGO® Dispers 747W	-	0.8
Fillers & Pigments	37.00	37.00
Thickeners	3.00	3.00
Defoamer	1.00	1.00
Binder	32.00	32.00
Total	100.00	100.00

In all cases lower  $\Delta E$  value after tinting with TEGO® Dispers 747W

## Superior Wetting Behavior

Superior wetting & viscosity performance of TEGO® Dispers 747 W



# Efficient MFFT- Reduction for low-temperature application



# What is a Coalescing Surfactant and why to use one?

Global Regulations Require Lower Volatile Organic Compound (VOC) Emissions

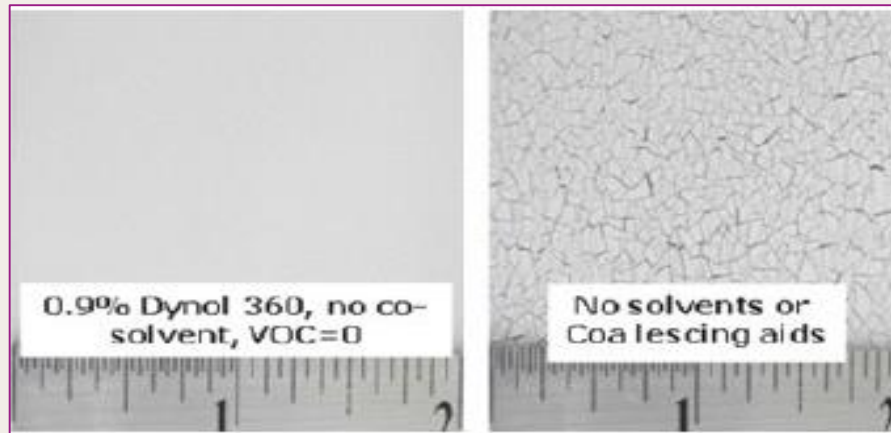
Side Effects of Removing Coalescing Solvents

- Higher minimum film formation temperature (MFFT)

- Poorer coating integrity and appearance if applied at or below the MFFT

Coalescing Surfactants Lower MFFT and Function as Low Foam Dynamic Wetting Agents

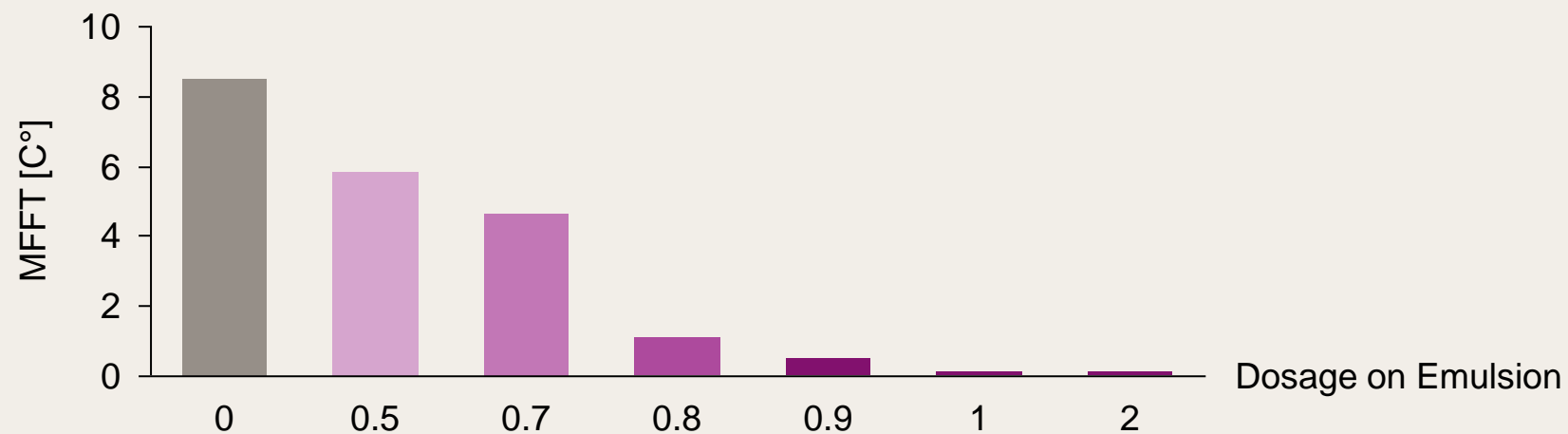
DYNOL™ 360 and SURFYNOL® AD01 surfactants are Coalescing Surfactants





## SURFYNOL® AD 01


- Compatible molecular defoamer
- Fast knockdown defoaming
- Outstanding long-lasting foam control
- Excellent dynamic wetting
- Combination of several properties
- Can reduced MFFT
- Can be used at pH 3 up to pH 13





## Specifications


Active matter **100 %**



Nonionic organic based Gemini surfactant and molecular defoamer  
Silicone- free, siloxane- free

 100% Product

 defoaming  recoatable

 Water beading  flow

 static surface tension

 dynamic surface tension  substrate wetting



